

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Associates-Washington 3050 K St NW Suite 100 Greer Margolis Mitchell, Burns & Washington, DC 20007

Phone/Fax

Buyer Name

Sales Office

Salesperson

Comments Billing Type

candidate Separation: 30 AMY MCCREARY

Weekly/Irregular

National/Political Candidate Agency BRD

Sales Tax Net Total

\$2,176.00

\$384.00

15.00

Normal

297/317/4707

Account Types

Brand Product Agency Advertiser Contract # POLITICAL CANDIDATE (ns) (1186) CANDIDATE (321722) Roy Cooper for Governor-D (110331) 09/06/16-09/12/16 2500681

Millennium Washington DC Millennium/DC, Washington DC (1108) Greer Margolis Mitchell, Burns & Associates-Washi: CO-OP Mike,Furman, Commission Commission % Order Type Demo Package Deal

Entered By Headline # Last Modified Date Entered 09/07/16 05/18/16 ECR25169926 Lisa Carter Grand Total: Sep. 2016

By Broadcast Month 4

\$2,560.00

			1	CONFIRMATION CONTRACT	2	$\frac{2}{2}$	$\overline{\bigcirc}$	5		CON					
matt															
Pre-empt/Exception - HRA,	Greensboro (WXLV)					_		-					09/06/16	8.0.2 Closed Preempt (8)	8.0.2
Pre-empt/Exception - HRA, matt	Greensboro (WXLV)				,								09/09/16	8.0.1 Closed Preempt (8)	8.0.1
Family Feud/Family Feud	\$60.00 Greensboro (WXLV)	\$60.	\$30.00	2		щ	<u> </u>			:30 Orbit- [P]Family Feud C(Tu We Th Fr), [P]Family Feud D(Tu We Th Fr)	:30	4-	09/06/16-09/09/16	8.0 Normal Line / SPOT (8)	8.0
Dr. Phil	\$70.00 Greensboro (WXLV)	\$70.	\$35.00	2	<u> </u>	×	×	×	2	:30 3P- Dr Phil	:30	4.	09/06/16-09/09/16	7.0 Normal Line / SPOT (7)	7.0
General Hospital	\$380.00 Greensboro (WXLV)	\$380.	\$190.00	2		×	×	×	N	:30 2P- ABC-General Hospital	:30	4.	09/06/16-09/09/16	6.1 Normal Line / SPOT (6)	6.1
General Hospital	Greensboro (WXLV)					×	×	×	2	:30 2P- ABC-General Hospital	:30	4	09/06/16-09/09/16	6.0 Revised Line / SPOT (6)	6.0
Тће Сћем	\$40.00 Greensboro (WXLV)	\$40.	\$20.00	2		×	×	×	2	:30 12:57:56P- ABC-The Chew	:30	4	09/06/16-09/09/16	5.0 Normal Line / SPOT (5)	5.0
The View	\$120.00 Greensboro (WXLV)	\$120.	\$40.00	w		×	×	×	ω	:30 10:58:25A- ABC-The View	:30	4	09/06/16-09/09/16	4.0 Normal Line / SPOT (4)	4.0
Dr. Phil	\$60.00 Greensboro (WXLV)	\$60.	\$20.00	ω		×	×	×	ω	:30 9A- Dr Phil 2	:30	4	09/06/16-09/09/16	3.0 Normal Line / SPOT (3)	3.0
Good Morning America	\$120.00 Greenshoro (WXLV)	\$120.	\$30.00	4		1	<u>+</u>			±30 7A- ABC-Good Morning America	:30	4.	09/06/16-09/09/16	2.0 Normal Line / SPOT (2)	2.0
News14 ABC45	\$50.00 Greensboro (WXLV)	\$50.	\$25.00	2		× ×	×	×	2	:30 6:28A- News-News 14 Carolina on ABC 45 at 630am	:30	4.	09/06/16-09/09/16	1.0 Normal Line / News (1)	1.0
Comments	Station	Total	Rate	Su Spots	Fr Sa S	∄	We	Mo Tu	SPW I	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms

Accepted-Agency/Advertiser:

Date:

Compression Makes

Comments:



WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Greer Margol Associates-V 3050 K St NV Suite 100 Washington

Brand Product Schedule Dates Agency Advertiser

Contract #

Salesperson

2500681 09/06/16-09/12/16 Millennium/DC, Washington DC (1108) POLITICAL CANDIDATE (ns) (1186) Greer Margolis Mitchell, Burns & Associates-Washii CO-OP Roy Cooper for Governor-D (110331) Millennium Washington DC CANDIDATE (321722) Demo Package Deal Order Type Headline # Entered By

Last Modified Date Entered 05/18/16 09/07/16 ECR25169926 8 Lisa Carter Normal Sep. 2016 Grand Total: Greensboro (WXLV)
By Broadcast Month

4 2

\$2,560.00

ccepted-)		20.0	19.01	18.01	17.01	16.01	15.01	14.0	13.01	12.0	11.0	10.0	9.0	Line			VVdS	Sulle 100	3050	Asso	Gree	
Accepted-Agency/Advertiser:		20.0 Normal Line / SPOT (11)	19.0 Normal Line / SPOT (9)	18.0 Normal Line / SPOT (2)	17.0 Normal Line / Prime (17)	16.0 Normal Line / Prime (16)	15.0 Normal Line / SPOT (15)	14.0 Normal Line / SPOT (14)	13.0 Normal Line / News (13)	12.0 Normal Line / SPOT (12)	11.0 Normal Line / SPOT (11)	10.0 Normal Line / News (10)	9.0 Normal Line / SPOT (9)	Line Type / Break Type (Ref #)			wasiinglon, DC 20007	100 100	3050 K St NW	Associates-Washington	Greer Margolis Mitchell, Burns &	
		09/12/16-09/12/16	09/12/16-09/12/16	09/12/16-09/12/16	09/11/16-09/11/16	09/09/16-09/09/16	09/06/16-09/09/16	09/06/16-09/09/16	09/06/16-09/09/16	09/06/16-09/09/16	09/06/16-09/09/16	09/06/16-09/09/16	09/06/16-09/09/16	Dates			August 1880	:::*.		3 × 34.75	Ton to d	
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Date:		:30	:30	:30	:30	:30	:30	:30	ä	::	:30	:30	:30	Length		Comments	Billing Type	Account Types		Phone/Fax	Buyer Name	Sales Office
Accepted-Station:	CONF	:30 6:58:50P- Family Feud	:30 SP- Peoples Court	:30 7A- ABC-Good Morning America	:30 6:58:56P- ABC-Americas Funniest Home Videos (Sunday)	:30 10P- ABC-20/20 (Friday)	:30 12:37A- ABC-Nightline	:30 11:35P- ABC-Jimmy Kimmel Live	:30 11:01P- News- News 14 Carolina on ABC 45 at 11pm	:30 7:28:30P- Family Feud B	:30 6:58:50P- Family Feud	:305:58:30P- News-News 14 Carolina on ABC 45 at 6pm	:30 5P- Peoples Court	Run Times	Separation: 30 AMY MCCREARY	candidate	Weekly/Irregular	s National/Political Candidate Agency BRD	297/317/4707	/	Mike,Furman,	Millennium Washington DC
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	NFIRMATION CONTRACT	L.	Н	<u> </u>	pat.	ы			2	4	ω	2	w	Spots				Sales Tax	Net Total	Commission	Commis	7 000
Date:	marca	\$85.00	\$30.00	\$30.00	\$180.00	\$250.00	\$10.00	\$20.00	\$60.00	\$100.00	\$85.00	\$65.00	\$30.00	Rate				×			Commission % 1	
			0	-	5	ō	ĬŎ.	ā	- 5	5	jë.	ŏ.	ŏ	-					\$2,176.00	\$384.00	15.00) }
Comments:		\$85.0	\$30.0	\$30.0	\$180.0	\$250.0	\$10.0	\$20.0	\$120.0	\$400.0	\$255.0	\$130.0	\$90.0	Total					ŏ			
		\$85.00 Greensboro (WXLV)	\$30.00 Greensboro (WXLV)	\$30.00 Greensboro (WXLV)	\$180.00 Greensboro (WXLV)	\$250.00 Greensboro (WXLV)	\$10.00 Greensboro (WXLV)	\$20.00 Greensboro (WXLV)	\$120.00 Greensboro (WXLV)	\$400.00 Greensboro (WXLV)	\$255.00 Greensboro (WXLV)	\$130.00 Greensboro (WXLV)	\$90.00 Greensboro (WXLV)	Station								
		Family Feud	People's Court	Good Morning America	AFHV-ABC	20/20-ABC	Nightine	Jimmy Kimmel Live	News14 On ABC 45	Family Feud	Family Feud	News14 On ABC 45	People's Court	Comments								
		5/18/16	5/18/16	5/18/16	5/18/16	5/18/16	5/18/16	5/18/16	5/18/16	5/18/16	5/18/16	5/18/16	5/18/16	Entered			15				i i i i i i i i i i i i i i i i i i i	

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Associates-Washington Suite 100 3050 K St NW Washington, DC 20007 Greer Margolis Mitchell, Burns & Winston Salem, NC 27101

Ω M Agency Comments Billing Type Brand Product Account Types Phone/Fax **Buyer Name** Sales Office Salesperson Advertiser Schedule Dates Contract # candidate Separation: 30 AMY MCCREARY Weekly/Irregular National/Political Candidate Agency BRD 297/317/4707 Mike,Furman, Millennium Washington DC Millennium/DC, Washington DC (1108) CANDIDATE (321722) POLITICAL CANDIDATE (ns) (1186) Greer Margolis Mitchell, Burns & Associates-Washi: CO-OP Roy Cooper for Governor-D (110331) 09/06/16-09/12/16 2500681 Package Deal Order Type Demo Sales Tax Net Total Commission Commission % Headline # Entered By Last Modified Date Entered 09/07/: \$384.00 15.00 ECR25 Lisa Ca 05/18/: \$2,176.00 8 Norma

/16 Greensboro (WXLV)	5	
116 By Broadcast Month	Spots	Rate
Sep. 2016	4	\$2,560.00
Grand Total:	44	\$2,560.00
169926		
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O		

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Accepted-	 22.0	21.0	Line
Accepted-Agency/Advertiser:	22.0 M/G For 8.0.1,8.0.2 / News (19)	21.0 M/G For 8.0.1,8.0.2 / SPOT (18)	Line Type / Break Type (Ref #)
			ж (Ref #)
	09/12/16-09/12/16	09/10/16-09/10/16	Dates
	ω	w	8
Date:			Length
CONFIRMATION CONTRAC	:305:00:01A- ABC-America This Morning	:30 8A- ABC-Good Morning American Saturday	Run Times
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A C	2		Spots
	\$10.00	\$40.00	Rate
Comments:		\$40.00	Total
	\$20.00 Greensboro (WXLV)	\$40.00 Greensboro (WXLV)	Station
	AMERICA THIS MORNING	GMA	Comments
	9/7/16	9/7/16	Entered

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